



CITY OF FRIENDSWOOD

September 9, 2021

The City of Friendswood Parks & Recreation Department is hosting its seventh annual Flapjack Fun Run to be held virtually on Saturday, December 4, 2021. The Flapjack Fun Run is named for the delicious pancake breakfast served after the 5K race. We expect 300 - 400 runners and walkers to participate in the event. All proceeds will be used for City park improvements.

The Parks & Recreation Department is inviting local businesses to help sponsor this event through contributions. Listed below, you will find the different sponsorship options. Please take a moment to read through the sponsorship levels and select an option that would best benefit your organization.

Bronze Sponsor: Donation of supplies or door prizes (in-kind)

The Bronze Sponsor will have their logo and/or name placed on the runner/walker packets. Company advertisements or flyers may be placed in goodie bags for the runners. Your company's name will be recognized and thanked several times throughout the race.

Silver Sponsor: \$300

The Silver Sponsor will receive all the benefits as a Bronze Sponsor as well as have their logo placed on the t-shirts, be able to set up a booth at the event and be named as the Silver Sponsor.

Gold Sponsor: \$500

The Gold Sponsor will receive all the benefits as a Silver Sponsor as well as have their logo and/or name placed on registration forms, flyers, Facebook, Twitter and other internet sites as the Gold Sponsor.

Event Sponsor: \$1,000

The Event Sponsor will receive all the benefits as a Gold Sponsor as well as have the opportunity to display a company banner at the race site, give a short speech during race announcements and be named the Event Sponsor.

Without the support of organizations such as yours, an event like this would not possible. If you would like to support the Flapjack Fun Run, please submit payment by **November 19, 2021**, to the address below. If you would like to be a Bronze Sponsor, please call before the deadline date. If you have any additional questions or concerns, please do not hesitate to call me at 281-996-3228 or email mboyett@friendswood.com.

Sincerely,

Michael Boyett
Assistant Director
Parks & Recreation

